



Take a Closer Look at Elavon

You'll like what you see!

Extensive Payment Solutions

Elavon offers you a rich solutions portfolio to meet your growing needs.

- Visa®/MasterCard®/Discover® Network Acquiring - Earn revenue from our direct acquiring and settlement program for all card types. Enrollment is simple: check a box on the application and merchants can begin processing all card types. Settlement, funding, statements and reporting are consolidated.
- Amex® OnePoint - offer American Express® Card acceptance through Elavon and your merchants will get consolidated funding, statements and support.
- PIN Debit Pass Through - offer your merchants the benefits of PIN debit at low rates.
- Electronic Gift Cards - Improve retention and help your merchants build customer loyalty with our EGC program.
- Electronic Check Service - Convert checks into electronic transactions that improve a merchant's cash flow and reduce the risk associated with check acceptance.
- Dynamic Currency Conversion - Improve merchant retention and increase revenue with DCC.

Working Capital Programs

Elavon can provide you and your merchants access to working capital.

- MSP Loan Program - Elavon provides MSPs with working capital through Ladco, our wholly-owned subsidiary.
- Working Capital Providers - Elavon supports the daily direct settlement of merchant funds to a variety of working capital providers.
- Money Manager Referral Program - Elavon has teamed with RapidAdvance to offer MSPs access to working capital through our unique referral program that allows your reps to simply identify merchant opportunities.

Valuable Incentive Programs

Elavon offers you several compelling incentive programs that can help build a significant residual revenue stream. Elavon's Wallet Buster program brings not only short-term value, but also increased residual income over the term of the relationship. Our Referral Program allows you to earn \$5,000 for each qualified MSP referral.

Choose Elavon Today

1 Absolutely No Liability

Elavon assumes all the risk for your merchant accounts, so you can focus on what's important to your business.

2 Flexible Pricing Programs

Elavon offers buy rate and revenue share programs matched to your specific needs.

3 Consolidated Payment Processing

Elavon provides authorization, settlement, funding, and support, giving you one point of contact for all Visa®, MasterCard®, Discover® Network and American Express® credit and debit card transactions.

4 Superior Relationship Management

Get the support you need from our experienced MSP channel managers, relationship managers and sales support professionals.

5 Trusted payments partner

Elavon processes more than 1 billion transactions for more than 1 million merchants worldwide and is backed by the strength of U.S. Bank — the 6th largest U.S. commercial bank.



Solutions to Navigate a Changing Payment Landscape

Flexible Pricing Programs

Elavon delivers 24-hour turnaround times for applications, high approval rates and timely monthly residual payments, as well as a long list of customized services and programs that you won't find anywhere else. You get all of this, plus a choice of three very competitive pricing programs, to fit the needs of your business. Plus you can offer your merchants various pricing methods, including: Bundled, Interchange Pass Through, Differential and Tiered.

Elavon offers you a compelling financial arrangement that brings short-term value, as well as residual income over the term of our relationship. Join the Elavon MSP Program and take the first step toward building a significant revenue stream!

Interchange / Dues / Assessments	Buy Rate	Revenue Share 60/40 -> 70/30	Revenue Share Wallet Buster 50/50
Upfront Payout	\$0.00	\$0.00	\$500.00
Processing Fees – Per Item	\$0.03	\$0.00	\$0.00
Processing Fees – Basis Points	0.03%	0.00%	0.00%
Authorizations	\$0.045 - \$0.03	\$0.03	\$0.03
Application Fee	\$0.00		
Customer Service	\$3.00		
Statement	\$3.00		
Annual Fee	\$15.00		
Discover settlement	Same as Visa/MC		
PIN Debit	Pass through + tiered auth		
Amex settlement	30 BP / 36 months		

Dedicated Support and Operations

Elavon offers you a support structure like no one else in the industry. Our multi-pronged approach makes sure we've got your needs and your merchants' needs covered:

Relationship Management Team - supports your organization on a relationship level and assists you with your business development efforts.

MSP Support Team - assists you and your staff with day-to-day operational questions.

Customer Service Group - delivers superior merchant support around the clock to more than 1 million merchants worldwide.

Dedicated MSP Boarding Team - makes sure your applications are processed and approved, and your merchants are boarded in a timely manner. Assigned Application Pending representatives help eradicate any problems and speed activations.

Online Reporting Tools - provide you and your merchants fast, free and easy access to information.

Robust POS Terminals and Software

Elavon has certified many of the leading payment terminals from VeriFone, Hypercom, and Ingenico (for Canada). From simple dial solutions to IP and wireless, our applications meet all the latest security requirements and technology advancements. Add to that robust hosted or distributed software solutions and you can sell with confidence. Plus you can work with your Channel Manager on the development of marketing up-sell and cross-sell programs to new and base business.

For more information about Elavon's MSP/ISO Partner Program and how to get started today, call 1-800-819-6019, option 6, or email us at MSPlads@elavon.com.