



## Your one source for merchant processing solutions.

### Payment Processing

Offer your customers a robust set of solutions that support acceptance of a variety of payment options at the point of sale:

- Visa®, MasterCard®, Discover Network® and American Express® Cards
- PIN Debit
- Electronic Benefits Transfer (EBT)
- Corporate and Purchasing Cards
- Fleet Cards
- Electronic Gift/Pre-paid Cards
- Electronic Check Service

### Point-Of-Sale

Extend flexibility to your customers to configure a payments acceptance environment tailored to their business needs:

- Dial, Internet and Wireless Payment Terminals
- Software and Internet Products
- Integrated Software Solutions
- Gateway Solutions

### Reporting & Support

Deliver the same level of service and support your customers expect with Elavon's industry-leading support:

- Secure, free, online reporting and support tools
- 24/7 call center for voice authorization and client support
- Chargeback and interchange management
- Risk management and fraud control
- Extensive PCI Compliance program

## Contact us today!

At Elavon, our focus is on delivering reliable and secure payment solutions to help businesses succeed in an increasingly complex global marketplace. By serving as a single source for payment processing worldwide, Elavon sets new standards in convenience, reliability and innovation. Our experienced, highly responsive people truly set us apart. Elavon's quality reputation is unrivaled in the industry.

When you choose Elavon, you get a partner you can count on, backed by a team of professionals dedicated to meeting all of your needs.

For more information visit  
[www.elavon.com](http://www.elavon.com)

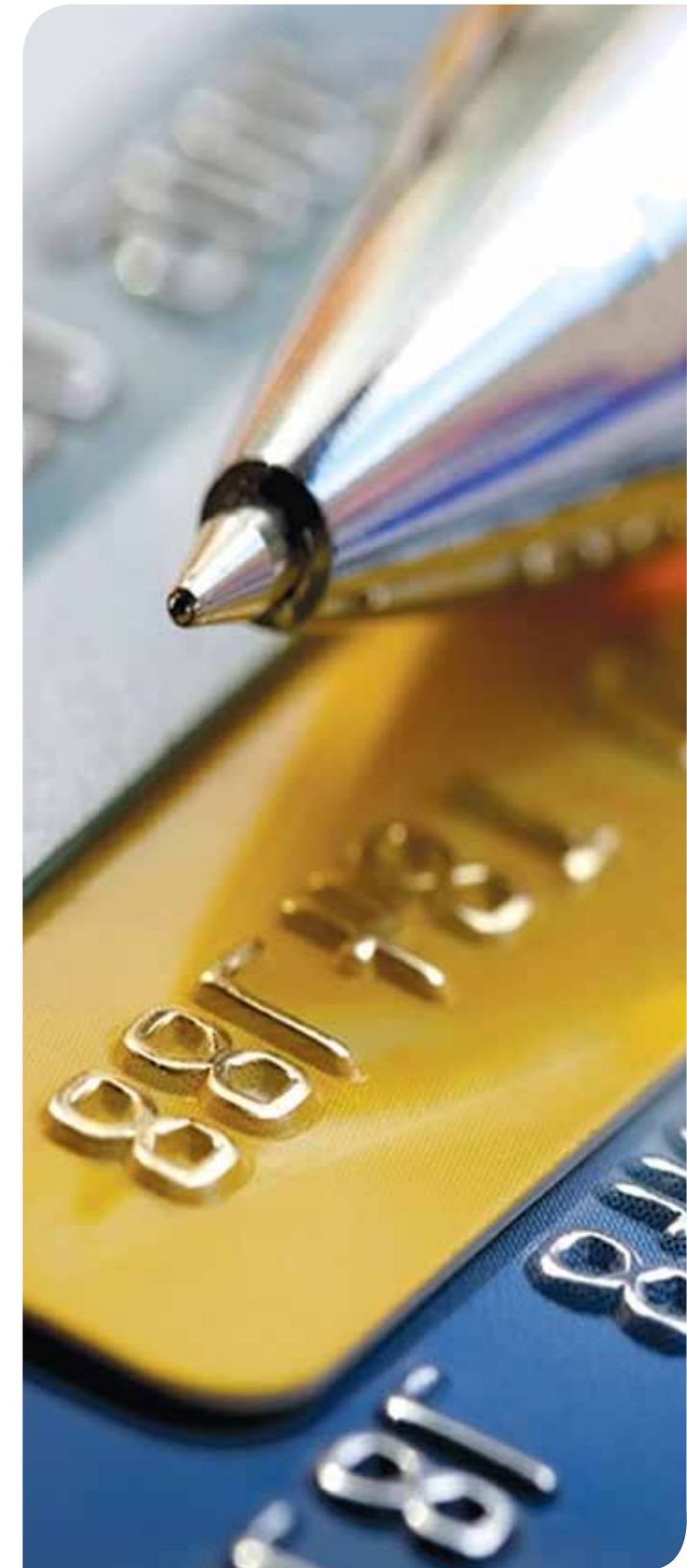
©2010 Elavon is a registered trademark in the United States and/or other countries. All rights reserved. This document is prepared by Elavon as a service for its merchants. The information discussed is general in nature and may not apply to your specific situation.  
ELV-BKL-US-1288-0510



## Merchant Services Solutions



For Financial Institutions





# We're better at our business so you can be better at yours.

Choose Elavon and deliver flexible, secure solutions to your merchant customers.

### Payment Solutions from a Trusted Partner

In today's complex marketplace, financial institutions face escalating costs, expanding regulations, and higher risks associated with maintaining a successful merchant processing program. Merchant processing solutions from Elavon help mitigate those costs and risks while leveraging your brand's market reach and branch distribution network.

Since its founding as NOVA Information Systems in 1991, Elavon has partnered with over 1,500 financial institutions, delivering flexible payment solutions and excellent customer service. We have converted hundreds of merchant services portfolios to the Elavon network, and our well-defined process ensures a seamless transition. Elavon is a leading global acquirer, processing nearly 2 billion transactions annually for more than 1 million merchants worldwide.

By partnering with a company that focuses solely on payments, you can continue to deliver the kind of trusted service your customers have come to rely on from your institution. Elavon's payment solutions meet the needs of small businesses and large enterprises and extend specialized solutions to customers in the following markets:

- Retail, Restaurant
- Health Care
- Hospitality, T&E
- Public Sector, Education
- E-commerce

### Partnership Programs

Elavon delivers merchant processing programs designed to meet the specific needs of your organization and your customers. Select a partnership program to complement your financial institution:

#### Referral Program

Offer your customers a full range of merchant processing services without the need for additional resources to support the program. Elavon provides sales personnel mapped to your branch footprint, as well as sales collateral and marketing support. Our representatives will contact your merchants within 24-48 hours after receiving the referral via an easy-to-use online lead referral tracking system. Merchants will receive setup kits and equipment within 2-3 business days following account approval. Your financial institution receives an ongoing revenue share from all merchant accounts boarded to Elavon.

#### Agent Program

Elavon's Agent Program is designed for financial institutions that want to set pricing, manage the sales process and control the primary customer relationship, while eliminating the associated risk and liability. Elavon offers a flexible buy rate program, handles the credit underwriting and has a broad range of services to support your customers' business needs, which include: merchant set-up, training, and 24/7 customer service.

### Bank on the Benefits

Elavon delivers a white label or co-branded merchant program designed to fit your institution's individual requirements. An experienced management team is assigned to coordinate marketing and business development initiatives to enhance your portfolio's growth and revenue.

From underwriting to boarding and continued account maintenance, Elavon assumes all risk in the merchant contract. We provide performance reviews with detailed information on new sales and overall portfolio trending. Your institution enjoys the benefits of a robust merchant service program that satisfies customers and increases revenue. You will also have access to:

- Training for staff and managers
- Reporting through lead referral tracking
- Residual/royalty payments and reporting

