

Contactless Payments

Making Purchases Quicker and More Convenient



Transaction times have been measured at 52% faster than cash payments and 33% faster than traditional payment cards¹



Benefits at a Glance

- You'll no longer miss out on sales when customers don't have enough cash in their wallets
- Transactions are completed faster because no signature or PIN is required for authorization for a vast majority of transactions
- Grow your business through the promotion of contactless payments by the card schemes and banks
- With mobile payments on the horizon, implementing contactless payments prepares your business for the future

The Fast Way To Process Small Value Transactions

Contactless payments from Elavon speed up the purchasing process by allowing shoppers to simply "tap and pay" for their purchases. You can quickly and securely process debit and credit cards for transactions (mostly for less than 25 €), while preparing yourself for the future of mobile phone payments.

Contactless-enabled cards do not need to be inserted into the payment terminal and consumers do not need to enter a PIN in most cases. Customers simply hold their credit or debit cards to the secure contactless card reader, and payments are completed in just a few seconds.

Elavon's contactless payment solution is an innovative way to increase throughput and revenue, since customers typically spend more on card payments than with cash.

Process Transactions Quickly



Contactless Payments Speed Up Transactions

You can process contactless transactions in less than a second, speeding up the purchasing process. Your customers will save time since they're not counting out coins and you aren't supplying change.

More Customer Visits, Higher Spend

Research shows that customers clearly spend more, and more frequently, than they did prior to using contactless payments. They prefer to shop at retailers who accept contactless payments and typically spend more since they are not limited to the cash in their wallet. Most important, customers don't need to carry an additional card — contactless capability can be provided on a standard credit or debit card.

Reliable, End-to-end Processing Network

Elavon delivers a wide range of credit and debit card payment solutions, and our robust, secure and scalable International Processing Platform (IPP) simplifies your payment operations.

Dynamic Currency Conversion

Elavon's unmatched Dynamic Currency Conversion (DCC) solution allows international cardholders to pay in their home currency and offers you an additional revenue stream, by sharing in the conversion rates charged to consumers.

Contactless Service and Support

Elavon delivers service and support as unique as your business. Our highly trained and exceptionally responsive professionals act as customer advocates to help you resolve challenging issues and provide a single source for client touchpoints, and ensure that your business is managing your total cost of card payment acceptance, efficiently, effectively and profitably. Elavon also maintains a dedicated and well-trained staff of service specialists within a 24/7 call centre for voice authorisation and client assistance.

Learn More at www.elavon.de

Customers may use these payment cards for contactless transactions:



MasterCard cards with PayPass



Maestro Cards with PayPass

Contactless Customers
Spend 24.3% More
Money, On Average²

¹ MasterCard PayPass Time and Motion Study, May 2007.

² MasterCard research of 80,000 Canadian accounts year-over-year from 3Q2007 to 3Q2008).