

INTERNATIONAL DEBIT CARDS



Maestro

Maestro is MasterCard's widely distributed international debit card. More than 250 million cards are used in Europe. The Maestro card is an international online debit payment procedure.

Customer payments are authorised by the issuing bank within seconds of PIN entry into the terminal. The online authorisation gives the merchant a payment guarantee. Merchants require a terminal with PIN-pad for Maestro acceptance.



Benefits of Maestro Acceptance

- Customer-friendly
- Additional sales as a result of spontaneous purchases
- Payment guarantee by card issuing banks
- Handling costs lower than for international credit cards
- No cash theft risk

Visa Electron

Visa Electron is the electronic payment card from VISA and is well known as Visa's prepaid card offer. Almost 60 million cards are circulated within Europe.

Visa Electron cards are not embossed and therefore they can only be used for electronic transactions. It is equipped with a magnetic stripe and - depending on the card issuer - also a chip. Merchants receive a payment guarantee in case of PIN-entry by the customer. Merchants require an online terminal in order to accept Visa Electron cards.



Benefits of Visa Electron

- Customer-friendly
- Widely distributed
- Additional sales as a result of spontaneous purchases
- No cash theft risk

