

# Terminals and Point of Sale Solutions

If You Have a Payment Processing Need, We Have the Solution

You're in good company with Elavon



The demands of your business are unique, including your needs for payment-processing equipment

Our end-to-end solutions and International Processing Platform (IPP) support more than one million businesses worldwide. So no matter your business - retail, hotel, restaurant, healthcare, service or mail order - we have the solutions you need to optimise your payment processing.

The demands of your business are unique, including your needs for payment-processing equipment. That's why Elavon offers a full range of point-of-sale (POS) terminals, peripherals and supplies designed to accept a variety of secure payment types. You can rent our terminals to accept secure credit, debit, or gift cards. With Elavon, you save both time and money, while supporting all Payment Card Industry (PCI) compliance standards.

Elavon offers some of the most flexible payment acceptance options on the market, allowing businesses around the world access to a variety of point-of-sale (POS) payment solutions to meet their business needs. We have relationships with all major credit card and debit card companies, including VISA®, MasterCard®, American Express®, Discover®, Diners Club®, and JCB®. We offer competitive rates, transaction security, flexible billing and timely, accurate reporting options. We also offer solutions with a variety of connectivity options, such as wireless and IP.



  
**Elavon**

### The ideal solution for retail business

Card present transactions are those in which a credit card is physically present at the time of purchase. Businesses operating in a Card Present (CP) environment, typically require countertop or portable payment terminals. We provide a range of best in class countertop and portable terminals suitable for all business types, giving you the ability to accept credit and debit card payment transactions at the most convenient location for you.

### Counter top Card Payment Terminals/Credit Card Machines

An affordable, all-in-one terminal solution that combines performance, security, reliability and ease of use into a low-cost, feature-rich device.

Our current counter top or fixed line terminals are modern in design and highly secure. They are compact, taking up little space and will suit your business if you do not require portability and your Point of Sale area is accessible to the cardholder for PIN entry. Counter-top terminals are designed especially for cost-conscious merchants who still need full flexibility, speedy transactions and protection from fraud in a compact terminal.

Solutions are available with either:

An integrated PIN pad where the terminal keypad allows the cardholder to enter their PIN

Or

With a separate or a detachable PIN Pad. This option is suitable for use behind glass as the PIN Pad is slim enough to fit under most security windows.

#### Features and Benefits

Designed to take up the minimum amount of space on your counter

Fast, reliable and easy to use, our countertop terminals provide the perfect means of securely accepting transactions in any fixed location

Supporting a wide range of communication options, these terminals have been designed to meet the needs of both large and smaller independent retailers. Our counter-top terminals have dual communications (i.e. IP and PSTN) and can be easily switched in the event of broadband becoming available.



### Your Connectivity Choices

#### IP (Internet Protocol)

Card payment terminals connected directly to a local area network (LAN) or wide area network (WAN). This will require a broadband connection and provides card processing authorisation in approximately 5 seconds.

#### PSTN (Public Switched Telephone Network)

Card payment terminals connected through a telephone line. This involves telephone line rental and provides card processing authorisation in approximately 30 seconds. We recommend one telephone line per terminal.

#### GPRS (General Packet Radio Service)

Card payment terminals connected through a mobile network (using a SIM card) enables you to take the terminal to wherever the customer needs to pay and provides card payment authorisation in approximately 10 seconds.



## Portable Card Payment Terminals/Credit Card Machines

### When you need to bring the solution to your customers

Small, simple and easy to use, portable terminals are ideal for restaurants and cafes – or any business where you take the payment terminal to your customers. Our range of portable terminals enables card payments to be processed securely whilst giving you the flexibility to put payment facilities straight into your customers' hands.

Perfect for bars, hotels and restaurants, Elavon's portable card payment terminal allows you to offer a Chip and PIN payment option directly to your customers, wherever they are. Connecting to high-speed dial or Ethernet IP via a dedicated secure receiver, Bluetooth technology ensures exceptional range and coverage for fast and reliable card payments.

Portable terminals are the ideal solution for businesses such as:

- Restaurants or Bars offering an 'at table' service
- Retail environments where the merchant may want to take the card payment terminal to the customer, for example:
  - in high cost outlets such as electrical retailers and jewellery stores
  - for deposits for vehicles in Car Dealerships
  - beauticians or hairdressers offering 'pay in the chair' services
  - Or if the layout of your business will not allow the customer to use PIN entry easily

#### Features and Benefits

Lightweight, handheld solution

Added mobility - easy to charge, long-life battery, our portable payment terminals can be used in many different locations

High-speed dial or Ethernet IP options available with our portable terminals

## Mobile Terminals/Credit Card Machines

### The terminal of choice for businesses on the move

For mobile tradesmen and taxis – to exhibitors taking payments at events – we can provide a mobile payment terminal. Our GPRS based terminal (which uses the same technology as a mobile phone) is perfect if your business is away from a fixed phone-line.

With a mobile terminal you can take payments almost anywhere – wherever the sale takes place. This is the perfect solution for a wide range of mobile retail credit card applications such as:

- Party planners, cosmetics and cleaning products field sales agents
- Retail sales at exhibitions, demonstrations and trade shows
- Van-based tools and equipment retailers
- Market traders and car boot sale vendors
- Retail sales at festivals and outdoor events
- Retail sector is as a queue-busting device for when traditional retail stores get especially busy, or at peak times such as during sales or at Christmas.

#### Features and Benefits

Simplicity - Easy and convenient way to accept card payments

Savings – no extra phone lines or electrical connections

Flexibility – instantly add an extra lane during sales, busy holiday seasons or peak store hours

Added mobility - easy to charge, long-life battery, our mobile payment terminals can be used in many different locations

Our mobile terminal solution processes card payments securely wherever a GPRS mobile phone signal can be received.



## Elavon Point-of-Sale Terminals

Whatever your business, we have a terminal solution to suit. If you have fixed points of sale (in a shop or hotel reception, for example), our countertop terminal is perfectly suited. If you operate in a roaming environment (maybe a restaurant or bar) then our portable Bluetooth, cradle-based terminal is for you. And if you are more mobile or function away from telephone lines, then our mobile, GPRS based terminal (which uses the same technology as a mobile phone) is the one for you. Regardless of which you choose you'll be getting industry leading technology that will support your business for years to come.

Feature	Counter Top	Mobile	Portable
Wireless Portability		X	X
Countertop	X		
IP Connectivity with dial backup (dual connectivity)	X		
Mobile technology		X	
Bluetooth technology			X
Wireless range	N/A	N/A	Up to 100m / 328ft (direct line of sight)
Pin Pad	Integrated (external pin pad option available)	Integrated	Integrated
Quick, hassle-free drop-in paper loading	X	X	X
Compact design	X	X	X
Battery Life	N/A	200 transactions	200 transactions
Support of Gift Card	X	X	X
Dynamic Currency Conversion	X	X	X
Compliance to latest industry standards <ul style="list-style-type: none"> <li>• PCI PED approved</li> <li>• MasterCard PTSP approved</li> <li>• EMV Level 1 and 2 approved</li> <li>• RoHS</li> </ul>	X	X	X
Offer gratuity (for restaurants)	X	X	X
Offer Pre Authorisation (for Hotels)	X	X	X

Contact us today to find out what our terminal solutions will do for your business



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