



“We’re starting to use email marketing. It’s so easy to put a discount in there and shoot it out to our customer base. It’s a nifty little system that’s well put together.”
 – Jarred Scanlon, New Orleans SnoBall Café co-owner

ORDER UP, STRESS DOWN

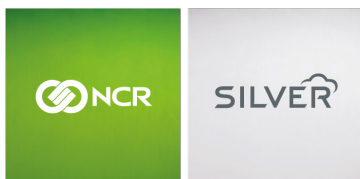
You may run an amazing coffee shop, quick-service restaurant or counter-service café. But business doesn’t stop after your latte, latke or lentil soup is enjoyed. You still have employees to track, inventory to manage and customers to engage.

From knowing what’s going on in payroll to customers getting your most recent offer, NCR Silver has you covered. Don’t we all need fewer worries?

SILVER POS FEATURES FOR CAFES

Here are just a few things your counter-service cafe, quick-service restaurant or coffee shop can do with NCR Silver:

- Automate sales tracking
- Easily track employee hours
- Engage customers with built-in email features
- Speed up service with wireless printer routing



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