

Dynamic Currency Conversion on Poynt: A World of Convenience



Convenience in Every Language

A smart pairing that enhances the cardholder experience

Improve the customer experience while earning a new line of revenue that could pay for the new Poynt smart terminal. With Poynt, you can upgrade the customer experience and take your terminal on-the-go to wherever your customers are. By adding Dynamic Currency Conversion (DCC) on Poynt, you can earn a rebated commission back on qualified international Visa® and Mastercard® transactions.

DCC provides international cardholders with the choice of paying in their own currency right at the point of sale. The cardholder-facing screen on the Poynt terminal will present them with the option to either pay in their own currency or your business's currency. All exchange rates and fees are shown to the cardholder on the Poynt screen as well as on the customer's receipt. You get to focus on serving your cardholder while we take care of currency exchanges and funding your business in your own currency.

\$274B

What 191 million international travelers spent in North America in 2015.¹



LET'S TALK:

REWARDING FOR YOUR CARDHOLDERS AND YOUR BUSINESS

Cardholder Benefits

- Transaction cost is in their home currency, providing greater transparency
- Competitive exchange rates are offered and locked-in at the time of purchase
- Less confusion – sales receipts match cardholders' statements

Benefits to You

- Earn a rebated commission on every qualified DCC transaction, gaining an additional revenue stream
- Minimize disputes and chargebacks
- Provide a better experience for your customers

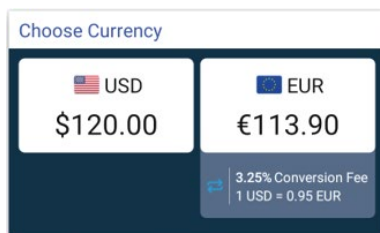
¹ Source: World Tourism Organization

Make the Value Clear

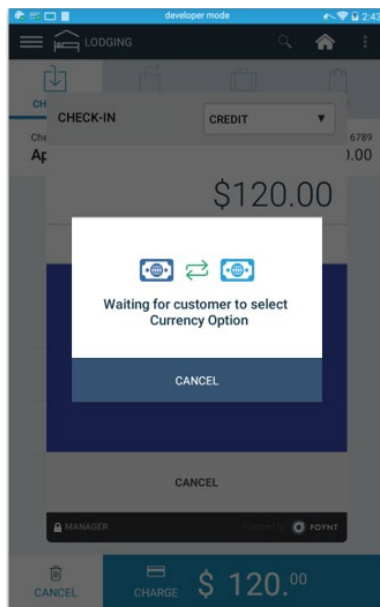
DCC on Poynt enables your cardholder to easily touch the screen and make a selection between available transaction currencies. Using the cardholder-facing touchscreen, cardholders can clearly see what they are paying, what fees will be charged, and what they can expect to see on their receipt.

The receipt shows the full transaction, from date and location to full conversion rates and fees. Cardholders can use this receipt to verify the charge to their statements.

Cardholder-facing screen



Customer-facing screen



Cardholder receipt



POYNT'S ALL-IN-ONE ADVANTAGE



A Turnkey Solution

A mobile and countertop credit card terminal, printer, signature pad, PIN pad, and docking station



Wireless Freedom

WiFi capabilities enables you to take the checkout (and tipping) to your customer, inside or outside



Accept All Payments

Processes magstripe, chip (EMV) cards, and mobile payments such as Apple Pay (NFC)



Powerful Security

With encryption and Safe-T, your customers' data is protected by the latest technology.



Strong Support

Includes a dedicated support team to help whenever you need it 24/7



Robust Reporting

Our dashboard makes it easy to monitor sales, refund transactions, and settle with one click