

Good for Customers.  
Great for Business.



## Dynamic Currency Conversion

### A WORLD OF CONVENIENCE

In 2016, North America welcomed 140 million international travelers who spent \$245 billion.<sup>1</sup> Is your business catering to this lucrative market? With Elavon's comprehensive Dynamic Currency Conversion (DCC), you can. Our DCC solution converts a business's local currency into the visiting cardholder's home currency immediately at the point-of-sale (POS).

With more than 66 global currencies covered for any qualified VISA® or MasterCard® transaction, you can provide a seamless customer experience for international cardholders who want to pay in their home currency.



**LET'S TALK:**

### REWARDING FOR YOUR CARDHOLDERS AND YOUR BUSINESS

DCC makes processing international transactions a WIN-WIN for you and your cardholders, and Elavon handles the details, so you can focus on your business:

#### Cardholder Benefits

- Transaction cost is in their home currency, providing greater transparency
- Competitive exchange rates are offered and locked-in at the time of purchase
- Less confusion – sales receipts match cardholders' statements

#### Benefits to You

- Earn a rebated commission on every qualified DCC transaction, gaining an additional revenue stream
- Minimize disputes and chargebacks
- Provide a better experience for your customers

<sup>1</sup> Source: World Tourism Organization

