

The Payment
Intelligence You Need
Delivered Daily



Payments Core 365

Actionable Data to Improve Business Operations

Buried in data? Unsure what metrics really matter? Payments Core 365™ can help you identify areas for cost saving savings and operational improvements.

Payments Core 365 is a data file that makes it easy to reconcile your transaction data against your DDA account and drill down to four record types: adjustments, billings, chargeback and deposits. How can a detailed view of your data help?



LET'S TALK:

At-a-Glance Features

- Identify where chargebacks and transaction downgrades are generated, so you can focus on training where needed.
- Identify customers that use cards with the highest fees, so you can set up incentives and marketing plans.
- Use the average ticket data to identify 'high value' customers, enabling a targeted marketing approach to turn customers into repeat buyers.
- Identify customers who buy your products in one store location, multiple locations and/or online. This data gives you the insight to better market to your customers based on their buying behavior.

The Payments Core 365 Advantage

Chargeback Management Made Easy

Chargeback management can be an onerous process that often leads to headaches and missed opportunities to decrease your costs. Use Payments Core 365 data to help organize your tactical response to chargebacks, by prioritizing your effort on items with the highest risk and the most pressing deadlines.

Establishing a Complete View

Payments Core 365 make other reconciliation tasks a breeze:

- **Adjustments** – Use Payments Core 365 data to identify the location data, and amount of exceptions to guide follow-up research and exception processing tasks.
- **Billing** – Quickly close your periodic financial reports on day one following your business cycle close. Use high-level metrics, like “Total Cost Rate” by location to access location performance in conjunction with your closing process.
- **Deposits** – Easily reconcile stores’ sales and refund to bank deposits and withdrawal activity.

Business Insight Delivered Daily

Payments Core 365 uses a secure FTP to transfer your file. For additional information on file setup, speak with your sales representative.