

Empower safer payments with contactless transactions

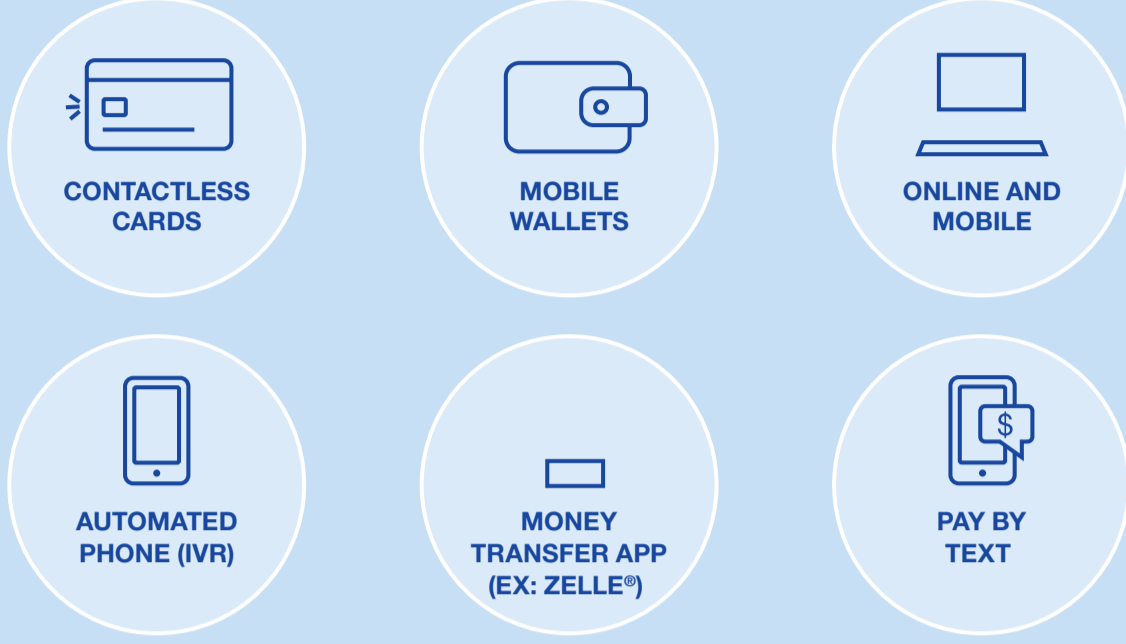
Health concerns are shifting consumer behaviors and accelerating the adoption of payment methods that minimize touching. Upgrade your healthcare organization and give your patients and staff peace of mind with modern payment solutions that reduce transaction touchpoints, help decrease the spread of germs and deliver value-added benefits.



Opportunities for enabling contactless payments

A touch-free payment ensures the cardholder remains in control of their payment method throughout the transaction, eliminating the need to touch a screen or device that is not their own.

There are a few digital methods for enabling a payment experience that minimizes or eliminates touchpoints.



New normal, new consumer trends

Consumer preferences have evolved and many expect contactless payment options to be made available at the point of service.

58% of U.S. healthcare consumers view their healthcare provider more favorably when contactless payments are offered¹



+50%

of Americans now use contactless payments²

82% view contactless as the cleaner way to pay²

25% have used contactless payments when paying at a medical facility¹



49% of consumers would use pay by text if made available to them by their medical provider¹

74% will continue to use contactless after the pandemic²

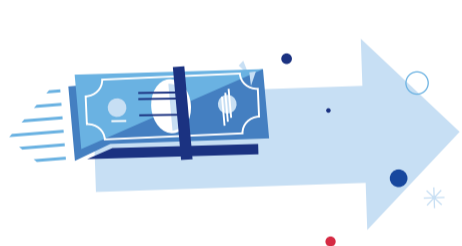
Drivers of touchless payments growth

While the hygiene benefits of touchless payments are driving current demand, there are plenty of other reasons for both healthcare organizations and consumers to embrace these payment methods.



Security

Contactless cards and mobile wallets can provide stronger security, lowering risk of data breaches. Contactless cards have the lowest fraud rate of any type of payment.⁴



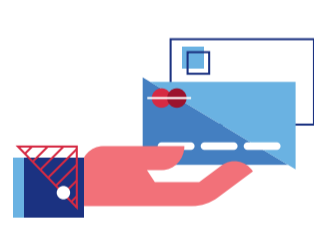
Convenience

Contactless payments increase the speed of the transaction, reduce wait times and help ensure a frictionless payment process.



Engagement

Contactless payments provide valuable consumer insights from on-site and digital interactions, which can be used to develop more personalized experiences that drive engagement and increase loyalty.



Progressive

Cash has long been declining, representing only 26% of consumer transactions in 2019.⁵ Meanwhile, contactless card transactions will reach \$6 billion globally by 2024.⁶ Future-proof your healthcare organization by investing in payment acceptance for the future.

Smartphones are hub of contactless transactions

Mobile phones are everywhere in America, and their role in payments is constantly expanding. Today, smartphones facilitate most touchless payment methods. Healthcare organizations that are well-equipped to collect more of what the patient owes.

8 in 10 Americans shop using a mobile device⁷

\$457 Billion is the projected global value of mobile payments by 2026⁹

74.7 Million mobile payments users expected in America by 2024¹⁰



72% of consumers are using mobile devices to shop in stores⁸

46% of consumers say they would like the option to pay by text¹¹

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