North America Terminal Brochure Guide

Elavon

SIMPLE, SECURE PAYMENT PROCESSING

Your customers can be anywhere. And no matter where they are, they expect you to process their payments easily and securely – in person, over the phone or via mobile device.

The Right Hardware for the Job

Elavon can help. Our compact terminals allow you to easily and securely process payments. We support a full range of payment options including credit, PIN debit, gift cards, loyalty, electronic benefits transfer (EBT) and electronic check service (ECS). The Ingenico and Verifone terminal lines support emerging technology for PIN-based transactions as well as EMV chip cards, mitigating the risk of counterfeit card fraud.

Elavon

PREPARE FOR THE FUTURE WITH EMV CHIP TECHNOLOGY

Sometimes referred to as "chip cards," "chip and PIN" or "chip and signature," the embedded technology is considered better technology for card authorization and validation than legacy magnetic stripe cards, which can all too easily be skimmed for counterfeit purposes. EMV (Europay, MasterCard and Visa) is a global standard for payment cards using chip technology allowing you to more confidently validate and accept payments. There are more than 3.4 billion EMV payment cards in circulation,* and EMV-enabled terminals allow you to support both chip and magnetic stripe cards for existing customer preferences during the card issuers' migration to EMV technology.

A notable difference to you and the cardholder is that when using EMV cards and terminals, the card actually never leaves your customer's hand. You will present the terminal or PIN Pad to your customer for payment, even in restaurant environments.

* Source: EMVCo

Elavon

BENEFITS OF EMV

- More powerful card authentication to protect against counterfeit cards

- PIN-based verification to protect against lost/stolen cards allowing cardholder validation

- Fewer fraud-related chargebacks from stolen/skimmed cards

Your customers benefit as well, with the greater peace of mind that comes with improved technology, and a seamless experience while they checkout, whether their card is swiped, inserted, or tap-and-go.

Elavon

OUR POINT-OF-SALE TERMINALS

All of our terminals offer the following features and payment types:

- Credit
- PIN Debit
- Electronic Benefits Transfer (EBT)
- Supports our Fanfare Gift and Loyalty program – an integrated loyalty program designed to help you attract new customers
- PED-compliant PIN pads
- Contactless payment capabilities providing your customers a convenient way to pay with cards, key fobs or mobile wallets, such as Apple Pay™

- Supports both EMV and magnetic stripe cards
- Available security enhancements provides PAN encryption and tokenization functionality
- Quick Payment Service (QPS) allowing a "No Signature" option for qualifying transactions
- Automated download feature keeps your payment application up to date with the latest enhancements
- Back-lighted keyboards for increased usability in dimly lit environments

Elavon

A NEW WAY TO PAY: CONTACTLESS PAYMENTS & MOBILE WALLETS

The future of payments is here. The tipping point for mobile payments in the U.S. is swiftly approaching, as smartphone adoption and Near Field Communication (NFC) enabled point-of-sale systems grow in popularity. According to Parks Associates, mobile wallet adoption will increase by 183% to 113 million Americans, or 43% of smartphone owners, by 2017.*

NFC technology essentially lets a consumer's smartphone communicate with a POS terminal. The cardholder simply holds their smartphone a few inches from the terminal to complete a transaction.

Mobile wallets such as Apple Pay™ can provide stronger security than traditional payment methods through tokenization technology. A token replaces a cardholder's payment card numbers, rendering the information useless to hackers in the event of a breach.

Prepare your business with our next generation, contactless-capable terminals.

*Source: parksassociates.com; January, 2014

Poynt Smart Terminal* is a new kind of wireless terminal that allows you to take the checkout to your customers. Our latest payment terminal has a modern design that lets both the business and customer get a great view of every transaction. In addition, Poynt comes with the powerful security of Elavon's Safe-T™ built in.

FEATURES OF POYNT

- Connects to Wifi or Ethernet
- Designed for SMB, retail stores, pop-up shops, and is a viable pay-at-the-table option for restaurants
- Dual touchscreen device with ability to accept swipe, EMV, and NFC transactions
- Powerful, intuitive dashboard to monitor your business anytime and anywhere
- Acceptance of PIN, signature, tipping, and ability to print, email or SMS message receipts

*Currently available in the U.S. only

Elavon

Countertop Terminals have an ergonomic, hand-over design, taking up less space at your work station. These terminals have IP connectivity for speedy transaction processing, with dial-up as an alternative. Also, they can be coupled with a PED-compliant consumer facing PIN pad or can be used as an all-in-one solution that can be handed over to your customer.

The **Ingenico iCT250*** has a "magic box" cable management system that prevents cable tangle and clutter. The terminal boasts a color display for improved readability and ease of use.

*U.S. and Canada Only

The **Ingenico iCT220** & **iCT220C** (contactless) has a "magic box" cable management system that prevents cable tangle and clutter, along with a black and white screen for crisp visual clarity. Combine with an iPP310 for a consumer-facing solution to support contactless payments.

The **Verifone VX520** has a built-in secure software authentication process which prevents unauthorized software applications from being downloaded.

Elavon

COUNTERTOP TERMINALS

Ingenico iCT250

Ingenico iCT220 &
Ingenico iCT220C
(contactless)

Verifone VX520

Elavon

Long Range Wireless Terminals have a long-life battery and compact design, which allows you to process transactions anywhere your customers are – ideal for deliveries, kiosks and more. These terminals are all-in-one solutions with an integrated PIN Pad and printer. Phone lines and internet connections are not required to take advantage of our mobile payment solutions. The GPRS wireless terminals we offer are Ingenico iWL250G and Verifone VX680G.

FEATURES OF LONG RANGE WIRELESS TERMINALS

• Removable, long-life lithium ion battery that provides up to 950 transactions per charge, ensuring enough power to cover the average 8-hour shift

• Dial and/or IP Back-up as communication methods

• Charging base includes a cradle for terminal storage and charge, ensuring terminals remain charged

• Color screens for ease of visibility

• Extensive, secure wireless coverage via AT&T GPRS Data Network – www.att.com/maps/wireless-coverage.html

Elavon

Short Range Wireless Terminals bring the point-of-sale to your customers. Ideal for table-service restaurants, curbside pick-up, salons and more. These terminals are all-in-one solutions with an integrated PIN Pad and printer. The short range terminals use secure, encrypted Bluetooth technology, allowing only the base and terminal to talk to each other, while also monitoring channels to prevent interference from other devices. The Bluetooth terminals we offer are Ingenico iWL220B and Verifone VX680B.

FEATURES OF BLUETOOTH TERMINALS

- Removable, long-life lithium ion battery that provides up to 950 transactions per charge, ensuring enough power to cover the average 8-hour shift
- Communications and "charge only" bases includes a cradle for terminal storage and charge, ensuring terminals remain charged
- Up to 300 feet range between the base and the terminal for movement around your business

Elavon

LONG AND SHORT RANGE WIRELESS TERMINALS

Optional accessories include car charger, spare battery and carrying case

Ingenico Series

Verifone Series

Elavon

Consumer-facing PIN Pads can be packaged with the specified terminals for a handover solution, providing an additional layer of security for your customers. These sleek, ergonomically designed PIN Pads occupy minimal counter space.

BENEFITS

- The latest security standards for PIN-based transactions
- EMV acceptance
- Magnetic stripe card support
- Contactless payment capabilities providing your customers a convenient way to pay with cards, key fobs or mobile wallets
- Illuminated backlit keypad resulting in fewer customer input errors

Ingenico iPP310 compatible with Ingenico iCT250 & Ingenico iCT220.

Verifone VX820 compatible with Verifone VX520.

Elavon